# ASSET



Product

Business

Sales

Marketing



# DEVELOPMENT



**TWO Way Customer Service** 

#### Mission

Our mission is to attract and secure new business for the asset, ensuring its growth and development, while allowing the asset owner to remain fully focused on operations—free from distractions or stress.



### Product Development Partner

- Core Product & Product Validation
- Add-On Product
- On Demand Product
- VIP Experiences
- Buy Out
- Product Costing
- Photos & Videos
- Training



### **Business Development Partner**

- B2C (Online/Walk Inn)
- Corporate
- Schools
- Travel & Trade (DMC, Hotel, etc)
- Special Groups & Events (Retreats)
- Promotional
- Strategic Partnerships & Sponsors



## Sales & Marketing Partner

- Selling Pricing by Segmentation
- Social Media & Website
- Emailing
- Site Visits
- Client Meetings
- Sales Calls
- Advertising
- Marketing Library (Images, Videos, Flyers)



## **TWO Way Customer Service**

- Point of Contact for Asset Owner
- Point of Contact for Client
- Invoicing & Payments
- Advisory to Asset Owner
- Advisory to Clients
- Providing one stop Communication
  Platform
- Ticking all the boxes for both sides



#### LTC Menzel - your Partner

- Quotation Creation
- Invoicing / Collection
- One Stop Shop for NEW Business
- One Point of Contact
- Allows you to focus 100% on Operational Priorities
- No Fix Fees but Success driven



## **Success Driven Compensation**

#### Revenue Share:

- 80% Asset Owner
- 20% LTC Menzel



#### Contact

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